

Chamberlink Magazine

ISSUE NO.23
AUTUMN 2024



**ASTRAZENECA AWARDED BLUE PLAQUE
BY ROYAL SOCIETY OF CHEMISTRY**



NORTH CHESHIRE
CHAMBER OF COMMERCE

News and views from
Chamber members



At The Hollin House Hotel, Jackson Lane, Bollington, SK10 5BG

The Business Club, proudly sponsored by **Harts Chartered Accountants**, **Orbit Developments**, and **North Cheshire Chamber of Commerce**, is a dynamic networking event that seamlessly blends professional development with social interaction. Insightful speakers deliver inspiring talks, offering valuable industry insights and expertise.

Attendees are treated to a fabulous two-course lunch, creating a relaxed atmosphere conducive to networking.

The Business Club is just **£30 per ticket** and is booked via Eventbrite.

2024 Events

Weds 18th September
Weds 20th November



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items for the next issue of Chamberlink should be sent to
reception@northcheshirechamber.co.uk by DECEMBER 12TH 2024

North Cheshire Chamber of Commerce & Enterprise

reception@northcheshirechamber.co.uk

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NORTH CHESHIRE
CHAMBER OF COMMERCE

Chamber patrons



WELCOME FROM THE CHIEF EXECUTIVE

Welcome to the autumn edition of Chamberlink Magazine.

Autumn is a season of change, reflection, and opportunity—an ideal time to assess the progress we've made to ensure we hit our 2024 targets. Over the past few months, we've seen our business community demonstrate remarkable resilience and adaptability in the face of economic challenges. A new government generally means change and if I've learnt one thing in my 30+ years in business, it's that business owners will adapt accordingly and continue to be the heartbeat of our economy. And of course, talking of change, I am delighted at the support we've had from members in both North and South Cheshire for the project to merge Chambers and to create a larger Chamber with a stronger voice locally, regionally and nationally. It is an exciting time.

As always, the pages that follow celebrate the successes of our members, highlighting stories of innovation, collaboration, and community impact

that exemplify the best of what North Cheshire has to offer.

As we look ahead, the Chamber remains committed to supporting you through advocacy, networking opportunities, training and resources that can help your business thrive. We encourage you to engage with the Chamber, share your experiences, and take full advantage of the benefits that come with membership. Our UKSPF funding has been extended to March 2025 so we will continue to run workshops and masterclasses across the region focussed on the challenges you all face.

Thank you for your continued support and participation and I look forward to speaking to you at one of our upcoming events.



Terry Hayward
Chief Executive

UPCOMING EVENTS

17th September -

Presentation Skills with The Charisma Coach Sally Ann Smith- Cottons Hotel, Knutsford

18th September -

The Business Club- Hollin House, Bollington

26th September -

Networking Breakfast with Art Fair Cheshire - Macclesfield Town Hall

2nd October -

Breakfast with the Experts: Economic Update - Alderley Park

2nd October -

Origin Preferences Course - Online

3rd October -

Chamber Golf Day - Cavendish Golf Club, Buxton

9th October -

Monthly Network Knutsford - the Tea Room, Knutsford

22nd October -

Unlocking Employment Law and Inclusive Recruitment - Knights PLC, Wilmslow

20th November -

The Business Club- Hollin House, Bollington

26th November -

Decoding Difficult workshop with author Nick Robinson - Shrigley Hall Hotel & Spa, Macclesfield

12th December -

Christmas networking and lunch - Champneys Mottram Hall Hotel, Macclesfield

Visit www.northcheshirechamber.co.uk/events for further information about all NCCOC events and how to make a booking or contact reception@northcheshirechamber.co.uk

NEWS FROM OUR PATRONS

ASTRAZENECA AWARDED BLUE PLAQUE BY RSC



AstraZeneca's Macclesfield Campus has been awarded a prestigious Blue Plaque by the Royal Society of Chemistry in recognition of a contribution of almost sixty years to science and medicine.

Sarah Dayre, Macclesfield Campus Lead, said: "We are so proud to receive this award from the Royal Society of Chemistry. It is a true recognition of the incredible work of the thousands of dedicated people who have passed through our Campus working in the service of science and patients across the world - and the 5,000 employees who still do."

"It's fantastic that we have received this honour in the year we're celebrating the 25th anniversary of the merger of the then Zeneca with the Swedish company Astra, to form AstraZeneca."

Helen Pain, CEO of the Royal Society of Chemistry said: "It's a great pleasure to share in this celebration of the enormous achievements of chemical scientists at the AstraZeneca Macclesfield Campus. Events like this one are a rare chance to pause and reflect on our shared history, celebrating the vital contributions that chemical scientists have made to our society."

The Blue Plaque was awarded to AZ in a ceremony held in Macclesfield. Former AZ employees as well as current graduates and apprentices and RSC-affiliated colleagues from across the Campus were joined by local dignitaries, and representatives from AZ's local charity partners - the East Cheshire Hospice and the Silklife foodbank.

The event also looked forward to the future, with pupils from Hurdsfield Primary School attending. Also present were pupils representing a group of nine schools who AZ partner with to further the awareness of STEM careers in the North West.

50 YEAR CAREER AT ASTRAZENECA

A senior scientist at AstraZeneca has celebrated an amazing 50-year career with the pharmaceutical giant - and is now following up this amazing milestone with a well-earned retirement.

Grandad John Nightingale started his career at ICI in 1974 and worked his way up the career ladder, contributing to numerous high-profile projects across the company.

Among John's many reflections on reaching this amazing milestone has been how technology has transformed the way we work since he first stepped foot at AstraZeneca - then ICI.

John remarked, 'Back then there were no mobile phones, no computers, no e-mails. If there was a

document that needed to be distributed, it would be on paper and handed from person to person!'

John's hobbies include photography, hiking, and horse-riding, and he is now looking forward to dedicating more time to each of those.



HARTS STRATEGIC PLANNING



As a business owner, do you often find yourself dealing with all sorts of problems, being thrown off course by outside factors, not sure how to grow the business, how to get to the next stage and so on? Don't worry, you are not alone. Every business will meet these issues at some stage and it's how you deal with them that matters. One thing that can make an enormous difference though is having a strategy for your business. This will help to keep you on track, ensuring you continue to achieve your targets and goals.

If you don't have a plan, business can be very frustrating, take much longer to achieve your objectives and cost much more and that's if you actually finally get to where you want to be!

So, where do you see yourself and the business in say 5 years' time? Where are you now and how are you going to get there?

You often spend so much time working in the business you don't give yourself the chance to work on it. There is a massive difference. One tends to be operational work, a job if you like. The other is giving you the opportunity to create something that will meet with your personal and business objectives.

Have you recently considered what you want personally from the business? How much would you like to earn? How hard do you want to work? How do you feel on a Sunday evening? Are you really looking forward to work or do you wish the weekend was longer? The answer to that question alone, can start to give an insight into how you feel about what you do.

There is no right or wrong answer to this as you are planning for what you want from yourself as a person and from what you want to achieve through your business.

That is only the beginning.

Have a look at the products and services you offer, what other products and services you would like to offer. What is your team structure? Are key people tied to your business?

What does your marketing say about your business? Is it giving the desired message to the market? Do you have a marketing plan?

Have you reviewed your management information system recently? Does it give you the information you need to achieve what you want?

Do you know why people buy from you? (A quick

tip. In most cases it's not price!) Take action to find out why they do.

Once you have considered all of the above, and much, much more, then you can start put together a financial plan to get to where you want to be.

Success is 70% belief, 20% vision and 10% action. Without action nothing happens. So, make sure you actually do something about this rather than create a plan that sits on a shelf somewhere gathering dust. So where do you start? How do you start to put together your strategic plan?

At Harts, we have a solution for you. We will take you out of your business and work with you to achieve what you want. The initial session normally lasts half a day and out of this you will have formulated your strategic plan for the next 5 years. It doesn't stop there, as success is a process not a one off event. We will meet with you on a regular basis decided by you, to monitor how you are getting on with your action plan. We can act as a sounding board for you and your business.

Does it work? Absolutely. But don't just take our word for it. You can download a free eBook from our website which explains more about the process and also has testimonials from clients who have done this.

Want to know more, please get in touch on 01625 669669 or visit Harts-ltd.com.

Go on, give your business the leadership it deserves.



BEYOND LAW EXPANDS INTO NEW LONDON OFFICE

Beyond Law Group, which was founded in 2017 with offices in Manchester and Cheshire, has announced the opening of its first London office.

Beyond credits the expansion to the diverse nature of its work and increasing demand in the capital and the wider South East region for both its corporate and consumer legal services. For Beyond Law Group's clients, there is no North / South divide when it comes to charge out rates and fees.

The strategically placed Georgian office, located on Brook Street, Mayfair presents clients with different surroundings to the Victorian Warehouse HQ based in Manchester city centre, but with the same unique client experience.

The Group's corporate and commercial practice, Beyond Corporate, acts for many of the UK's leading businesses and for them the decision to open an office in the capital was a very necessary response to this demand. Managing Partner James Corlett says: "The London office signals a new stage in the development for Beyond Law Group and its specialist practices, providing the opportunity to enhance our relationships with referrers and clients in the capital which, in turn, we expect to drive significant revenues into the business."

For the Group's award-winning Family and Children practice, McAlister Family Law, establishing a more prominent, physical presence in London is a major step forward in their plans for growth both nationally and internationally. Managing Partner Amanda McAlister says: "The

new office opening signals the start of what we expect to be a significant year for Beyond Law Group and its specialist practices having in the last 12 months have seen a 26.2% increase in organic revenue growth. The London office gives all of our practices the ability to get closer to our valued clients in London and the South, providing the level of service and client experience that we are traditionally known for across Manchester and Cheshire.

Matt Fleetwood, Chief Executive and Founder of Beyond Law Group, adds: "The opening of a London office has been in our sights for some time, ensuring that we provide on-hand support and embrace the power of face-to-face interaction with clients. Moving into one of the City's most prestigious districts represents an exciting new chapter in the Group's growth, and demonstrates our commitment to expand into new arenas and create further opportunities for our people."



WELCOME TO NEW CHAMBER MEMBERS



SALLY A SMITH LTD
Knutsford
www.sallyannsmith.com

As The Charisma Coach, I help individuals and business leaders to boost confidence, authority and influence in their niche to catapult their business. I do this through a series of structured and coached speaking programmes that will provide the right tools, techniques and habits to take your business speaking power to the next level.

Knights

KNIGHTS PLC
Wilmslow
www.knightsplc.com

Knights is the UK's largest regional services business. Their Wilmslow team are trusted advisors to business clients and provide premium advisory services to private individuals. They work as part of a team of 1,100 professionals across Knights' 23 UK offices.



GORVINS SOLICITORS
Stockport
www.Gorvins.com

Gorvins Solicitors is one of South Manchester's largest law firms delivering exceptional legal services for both individuals and businesses. Our success is not just a measure in figures; it's reflected in the quality of service we provide to our clients and the positive impact we have in Stockport and beyond.



PEOPLEJELLY LEARNING CONSULTANCY
Disley
www.peoplejelly.co.uk

We provide learning and development services to small to medium businesses. If you don't have your own learning and development function, that is where we come in. Our vision is to bring the very best in learning technology, science and expertise to small and medium sized business.



HOGBENS CHARTERED SURVEYORS
Macclesfield
www.Hogbens.co.uk

Established 10 years ago, we are a family run firm of surveyors offering services to both the B2B and B2C sectors including; home inspection reports, homebuyers surveys, full building surveys, commercial pre-acquisition surveys, condition schedules. We also offer consultancy services to help people understand how they can use AI in their business.



Debts recovered with a terrier-like approach

JACK RUSSELL DEBT COLLECTION
Whaley Bridge
www.debtcollect.co.uk

Professional local debt recovery company who look after SMEs both in Cheshire and across UK. Established 30 years plus and operating on a no collection no fee basis. Credit control, final demands, county court issue all included. Legal documents also delivered nationally for law firms.



CALIBRTR
Wilmslow
www.calibrtr.com

Calibrtr is an early-stage startup building a Generative AI performance and cost management platform. We're interested in helping people building GenAI products to understand their users, control outputs, improve performance, and drop costs. We also offer consultancy services to help you understand how you can use AI in your business.

WHY THE CREATION OF SOUTH AND NORTH CHESHIRE CHAMBER OF COMMERCE MAKES SENSE

The recent decision to merge North Cheshire and South Cheshire Chambers of Commerce marks a pivotal moment for businesses in the region. In a time when collaboration, resource optimisation, and unified representation are more crucial than ever, this strategic alliance makes perfect sense. The combined strength of these two chambers will create a more robust and influential entity that can better serve the diverse needs of the business community across Cheshire.

Firstly, the merger addresses the growing need for a unified voice in advocating for local businesses. North and South Cheshire, while distinct in many ways, share numerous economic, social, and infrastructural challenges, not least that both are part of the Cheshire East Council area. By coming together, the new Chamber will be able to speak with a stronger, more cohesive voice when engaging with local government, regional authorities, and national policymakers. This unified advocacy will enhance the chamber's ability to influence decisions that affect the business environment, ensuring that the interests of businesses across the entire region are better represented.

Secondly, the merger will bring about operational efficiencies. Running two separate chambers inevitably results in some duplication of efforts, whether in administration, event planning, or member services. By consolidating resources, the new chamber can streamline operations, reducing costs and freeing up resources that can be reinvested into member services and support initiatives. This is particularly important as businesses face rising costs and economic uncertainties; a more efficient chamber can offer better value for its members, providing them with the tools and support they need to thrive.

Another critical benefit of the merger for North Cheshire members will be that our chamber will now be British Chambers of Commerce accredited with access to a number of exclusive partnerships and schemes to support business of all sizes. You will have access to a wider network of contacts, potential clients, and collaborators. This expanded network is invaluable, especially for SMEs that rely heavily on local connections to grow. By bringing



together a more diverse membership, the new chamber will facilitate cross-regional partnerships that can spark innovation, drive business growth, and create new opportunities for everyone involved.





Forest Distillery Announce Expansion Plans

Macclesfield Forest, Cheshire

Forest Distillery has revealed plans to expand production and effectively work off-grid whilst creating a world class Visitor Centre from their location as the UK's highest altitude distillery. The plans for the Cat & Fiddle include renovating and opening existing sections of the 200-year-old building, erecting a new botanical glass walkway linking areas of the distillery, creating a canopied courtyard for guests to enjoy and implementing a variety of systems to take their energy use off-grid, including wind turbines and a heat recovery system.

COO, Lindsay Bond : *"We are so excited to move on to the next chapter for the distillery. Our single malt whisky production has always been about using local, sustainable ingredients. This next phase means that even the power used will be generated on site by the wind blowing all around us."*

CEO, Karl Bond: *"Our remote location on top of the hills has always been a problem for anyone trying to run a business here. The constant wind, driving rain and frequent snow meant that the old Cat & Fiddle Inn closed down in 2015. However, for us, the altitude means that we can distil at lower temperatures than at sea level. That, combined with the amazing cellars and natural spring water has meant that our business has actually grown since moving the distillery here. This next phase will ensure the longevity of the business whilst also helping us to achieve our ambitious sustainability targets."*

About Forest Distillery:

- The UK's highest altitude Distillery
- Owned and operated by husband and wife team, Karl and Lindsay Bond, since 2015
- Currently exporting to high-end bars, restaurants and hotels in Japan, Hong Kong, Canada, New Zealand, Canada and Germany
- First Single Malt Whisky released in 2022, sold out in minutes
- Spirits bottled in award-winning ceramic bottles handmade in Stoke-on-Trent, Staffordshire

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Marketing Manager: Melanie Selstrom

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+44 7749 725104

Forest Distillery

Cat & Fiddle

Macclesfield Forest

SK11 0AR

theforestdistillery.com



FOREST DISTILLERY AT THE CAT AND FIDDLE



CANOPIED COURTYARD

W. H. Thompson

AUTAC CELEBRATES 60 YEARS OF BRITISH MANUFACTURING EXCELLENCE

AUTAC™

Autac, the leading British manufacturer of retractable coils and cables, proudly marked its 60th anniversary on Friday, August 16th, with a celebratory event at its Guildford House site in Macclesfield. The event brought together all the Autac team, along with special guests, to commemorate six decades of innovation, growth, and commitment to quality.

This milestone reflects Autac's remarkable journey since its founding in December 1964 by George and Anne Greig. What began as a small operation importing coiled cables from the USA has grown into a globally recognised manufacturer, trusted by clients around the world for its high-quality cable solutions.

The celebration was also an opportunity to recognise and thank every member of the Autac team. Special recognition was given to eight long-serving employees, who were each presented with a trophy and gift in appreciation of their dedication and hard work. These individuals have been instrumental in Autac's success and continue to play a key role in shaping the company's future.

In recent years, Autac has experienced rapid growth, despite external challenges such as the Covid-19 pandemic and Brexit, expanding to a second manufacturing site in Macclesfield in 2023,

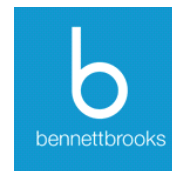


more than doubling its production capacity and team.

Sallie Lowe, joint owner and Financial Director said, "This 60th anniversary celebration has been a wonderful opportunity for us to not only honour Autac's past achievements, but also to highlight our company's bright future. It's been incredible to look back over the past 60 years and remember the key events, people and achievements. I joined the company when I was just 17 years old and I'm proud to have played a part in creating the family brand and values that people recognise it for".



EVENT PROVIDES STRATEGIES FOR FAMILY WEALTH PROTECTION



On Thursday 4th July, bennettbrooks held an event at the magnificent Arighi Bianchi in Macclesfield, which is perfectly positioned just across the road from the accountants Macclesfield office.

The event was held in partnership with SAS Daniels Solicitors, Kingswood Group Financial Planners and Octopus Investments and centred around practical steps to ensure family wealth. Key points discussed included knowing if a person's estate would be liable for Inheritance Tax (IHT) upon their passing, and whether individuals have appropriate measures in place to safeguard the inheritance of their beneficiaries.

Attended by invited clients from the presenting businesses, the audience listened to the expert presenters including bennettbrooks Trusts and Estates Director, Anthony Whittaker who explained how to calculate IHT liability and gave further insight into the complexities of Inheritance Tax planning for a family's unique circumstances.

The speakers discussed essential strategies on how to safeguard assets for future generations and options for financial planning and protection. Justine Clowes and Vicky Timothy from SAS Daniels spoke with caution and compassion about

the importance of Wills and Lasting Power of Attorney appointments, and Georgia Ball from Kingswood, accompanied by Colin Bramhall from Octopus, offered their advice on solutions to mitigate the impact of IHT.

A question-and-answer session followed at the end of the formal presentation with many different queries raised. Guests were then able to enjoy a selection of delicious food and drinks served in the elegant surroundings of Caff  AB whilst chatting to the experts further.

The aim of the event was to provide clients with practical guidance on Inheritance Tax planning, empowering them to make informed decisions. Based on the feedback on the night and days following the event, we believe those who attended all found the content useful and has and will help them with their future planning.



LOOKING AFTER YOUR HEALTH: THE BENEFITS OF GOLF

Golf is more than just a sport; it's a lifestyle that offers a multitude of health benefits, making it an excellent choice for individuals seeking to improve their physical, mental, and emotional well-being. Whether you're a seasoned player or a newcomer to the game, incorporating golf into your routine can lead to a healthier, more balanced life.

PHYSICAL FITNESS

One of the most obvious health benefits of golf is the physical activity it entails. Unlike many sports, golf is a low-impact exercise, making it accessible to a wide range of people, including those who might find high-intensity activities challenging. During an average 18-hole round, a golfer can walk up to five miles, translating to about 12,000 steps—a solid contribution to the daily exercise recommended by health experts. This walking, combined with carrying or pulling a golf bag, provides an effective cardiovascular workout, helping to improve heart health, reduce the risk of stroke, and manage weight.

The act of swinging a golf club involves coordination and engages multiple muscle groups, particularly in the arms, shoulders, back, and core. Repeated swings throughout a round contribute to muscle strengthening, endurance, and flexibility. Additionally, golf's varied terrain, with its hills, bunkers, and roughs, requires balance and agility, further enhancing physical fitness.

MENTAL WELLBEING

Golf is as much a mental game as it is a physical one. The concentration and focus required to execute a good shot or to plot your way around a challenging course stimulate brain function and can enhance cognitive skills. This mental engagement is beneficial for keeping the mind sharp, particularly as we age. Moreover, the repetitive nature of the game promotes mindfulness, allowing players to be present in the moment, which can reduce stress and anxiety.

The natural environment of a golf course, often surrounded by greenery, water features, and wildlife, also plays a crucial role in enhancing mental health. Being in nature has been shown to lower stress levels, improve mood, and boost overall emotional well-being. Golf provides a perfect opportunity to disconnect from the hustle and bustle of daily life and enjoy the calming effects of nature.



SOCIAL INTERACTION

Golf is a social sport, often played in pairs or groups. The camaraderie and social interaction it fosters are vital for mental health, combating feelings of loneliness and promoting a sense of community. Regular socialising through golf can lead to lasting friendships and a robust support network.

Golf offers a comprehensive approach to health, blending physical exercise, mental stimulation, and social interaction. Whether you play casually or competitively, the benefits of golf extend far beyond the fairway, contributing to a healthier, happier life.



CAVENDISH GOLF CLUB

Joining Cavendish Golf Club not only improves your health but offers access to one of England's finest courses as well as a host of other benefits. Members enjoy priority tee times, participation in exclusive club events, and discounts on services. Moreover, the club's modern facilities, including a state-of-the-art indoor studio, a well-stocked pro shop and a welcoming clubhouse, ensure that every aspect of your golfing experience is top-notch.

Join now and enjoy 17 months of golf for the price of 12 with our autumn and winter deal. Full membership is just £1125 and you won't need to renew until March 2026.

www.cavendishgolfclub.com |
admin@cavendishgolfclub.com | 01298 79708

Cheshire Marketing were pleased to be the Marketing Sponsor for the Wilmslow Community Show which took place on the 7th July in Wilmslow. This was a great community event supporting charities, local groups and businesses. On the day we gave out freebies, goodie bags and met lots of people. Cheshire Marketing are delighted to support local events and community initiatives and are looking forward to being part of the Wilmslow Community Show in 2025

With Christmas coming in a few months, this is a great time for businesses to look at their marketing projects to keep visible and keep in front of people's minds. We offer a range of advertising services to help you reach potential customers in Cheshire including leaflet distribution.

Next Cheshire Business Networking event: 8th Oct
Cheshire Business Zoom Networking 10-11.15am
Spotlight speaker, 2 breakout rooms for networking.

www.cheshire-directory.co.uk



Georgina Chase

Head of Family Law

☎ 0330 995 5261

✉ Georgina.Chase@slatergordon.uk

At Slater and Gordon, we know that family life doesn't always go as planned. Our dedicated family law team understand the complexities of family law issues, supporting our clients through these challenging times, offering comprehensive and confidential legal advice tailored to each family's individual needs.

Our Knutsford Family Law office, led by Head of Family Law, Georgina Chase, is conveniently situated in the heart of Knutsford at 10 Church View and offers a discreet meeting room location. Georgina, a Knutsford local, is passionate about bringing Slater and Gordon's national family law expertise to Cheshire residents' doorsteps.

Georgina is an experienced Family Lawyer, ranked in the Legal 500 and Chambers and Partners, providing advice on a variety of Family Law issues including Divorce and separation, matrimonial finances, child arrangements, cohabitation disputes, and nuptial agreements.

To arrange a reduced fixed fee initial appointment, where Georgina will meet with you to discuss your Family Law issue, set out your options, empower you to make decisions, and help you take the next steps, please get in touch.

THE CLINK IN STYAL WINS 'RESTAURANT OF THE YEAR'



The Cink Restaurant at HMP Styal scooped the top award at this year's Cheshire Life Food and Drink Awards, which took place at Carden Park on 22 July.

The restaurant is consistently rated #1 on TripAdvisor and was voted a "Travellers' Choice" restaurant in 2023, placing it in the top 10% of TripAdvisor restaurants worldwide.

Housed in a former chapel just outside Styal prison's gate, it is open for brunch, lunch and dinner. It can also be booked exclusively for business meetings or celebrations.

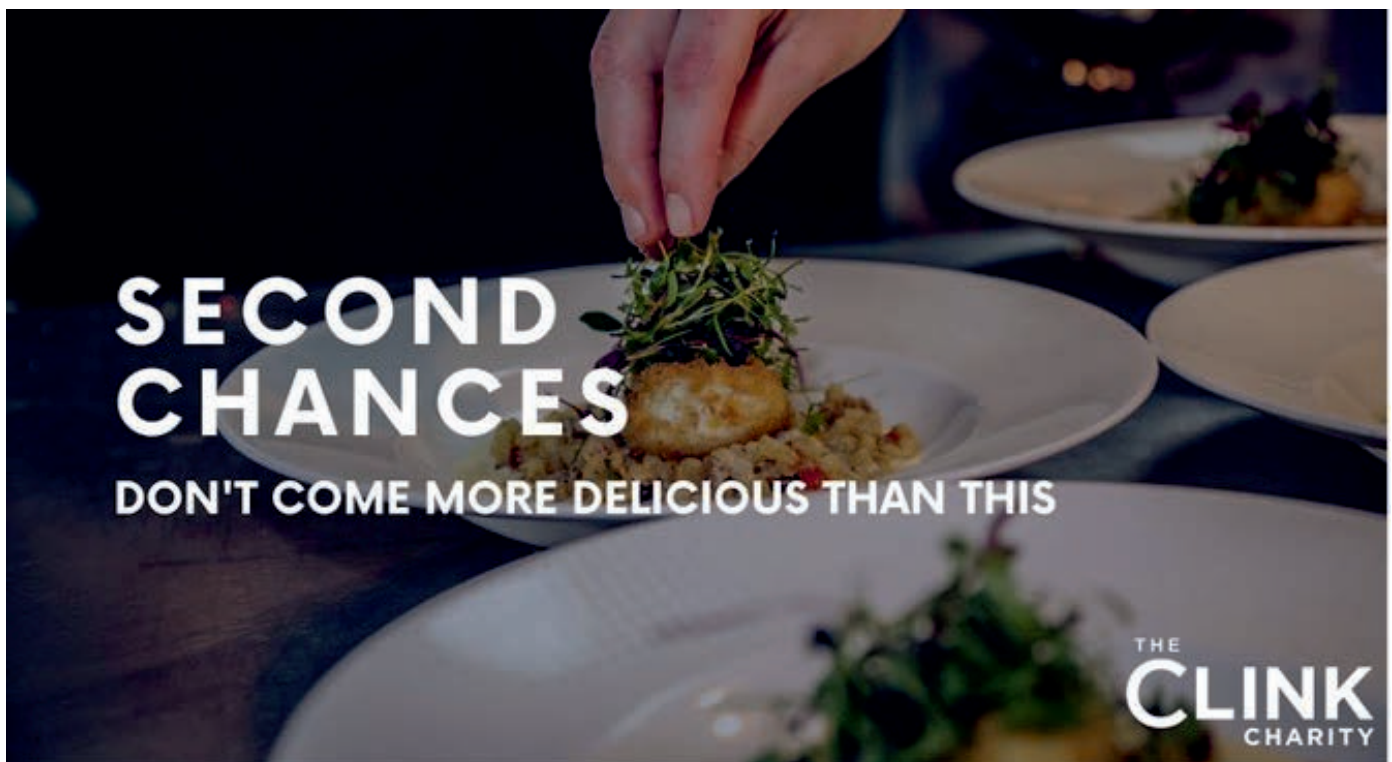
The Clink employs women on day release from HMP Styal, enabling them to both acquire qualifications, reintegrate into the community, and rebuild their lives. It is one of only three restaurants in prisons open to the public, all of which are operated by The Clink Charity.

The restaurant has trained over 100 women for careers in hospitality, offering industry qualifications in both professional cookery and front of house service.

Gail Gardner-Harding, Restaurant Manager at The Clink Styal, said: "The whole team at The Clink Restaurant, Styal are absolutely thrilled to have received this award. It is a terrific accolade to our staff and, most importantly, our students.

"Working at The Clink Restaurant at Styal is incredibly rewarding for so many reasons. Not only are we helping our wonderful students gain qualifications and employment, but we are also serving delicious food to our guests and providing amazing service."

Bookings for the restaurant can be made by visiting The Clink Charity website here: <https://theclinkcharity.org/restaurants/styal> or call 01625 553146



PROTECTING YOUR BUSINESS: FIVE ESSENTIAL CYBER SECURITY MEASURES

According to a recent government report, half of businesses and around a third of charities reported a cyber security breach or attack in the last year.

Small and medium-sized enterprises (SMEs) are particularly vulnerable to cyber security threats. With the escalating frequency and complexity of cyber attacks, it's not a matter of if, but when your business will be targeted. Therefore, it's imperative for your business to adopt robust cyber security practices to protect your data and operations.

Cyber Security Best Practices for SMEs

Implementing effective cyber security measures doesn't have to be daunting. You don't need a massive budget or extensive expertise. Here are some straightforward best practices you can adopt:

Employee Training and Awareness: Educate your staff about common cyber threats such as phishing, malware, and social engineering. Regular training sessions help employees recognise and avoid potential risks.

Strong Password Policies: Encourage strong, unique passwords for all accounts. Implement multi-factor authentication (MFA) wherever possible to add an extra layer of security.

Regular Software Updates: Keep all software, including operating systems and applications, updated with the latest security patches. Regular updates help protect against known vulnerabilities.

Data Encryption: Encrypt sensitive data both in transit and at rest. This ensures that data remains unreadable even if it is intercepted or accessed without authorisation. **Backup and Recovery:** Regularly back up your data and ensure that backups are stored securely. Test your recovery plan to ensure that you can quickly restore operations in the event of a cyber incident.

CyberLab offers a free posture assessment with a cyber expert. This comprehensive review, which examines ten key areas you and your organisation should focus on and is backed by National Cyber Security Centre guidance, will provide you with a clear understanding of your security risks and the first steps to fix them. To book, just scan the QR



CHAMPNEYS

MOTTRAM HALL

HOTEL, GOLF & HEALTH SPA

A picture-perfect *Venue*

CELEBRATE SPECIAL MOMENTS IN STYLE

A breathtaking venue nestled in the heart of Cheshire, Mottram Hall boasts all the glitz and glamour to make any event one to remember. Whether you're marking a wedding anniversary or special birthday, hosting a charity ball, or looking to make business a pleasure with an unforgettable corporate event, our bespoke packages are tailored to perfection.

With our newly refurbished St. Andrews Suite accommodating up to 300, or seating 250 for a dinner, plus the option to exclusively hire our new Tipi located in the beautiful grounds, your event will be nothing short of extraordinary.



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PRESTIGIOUS TEAM AWARD FOR DAVID LEWIS

david•lewis

On the 23rd of May, David Lewis, a leading charity dedicated to providing outstanding support for individuals with complex needs, was awarded the highly prestigious 'Chief Nurse Adult Social Care - Team Award'.

The nursing team plays a crucial role in ensuring the safety and well-being of 230 individuals with diverse health requirements, from 16 to 80 years of age. Providing 24/7 365 days of safe care services, including School, College, Day Opportunities and Residential services.

The Chief Nurse Adult Social Care Awards have been developed to acknowledge and reward the significant and outstanding contribution made by nurses in social care in England. They celebrate nurses who go above and beyond their everyday roles to provide excellent care, leadership, and inspiration to their colleagues.

John Heritage, Chief Executive of David Lewis, commented "I am so proud of our team for winning this award. The positive feedback from residents, families, and external stakeholders highlights the nursing team's exceptional care and commitment to ensuring the safety and well-being of the people we support. Awards like these highlight the

industry's recognition of the excellence we strive for in providing compassionate care to individuals with complex needs."

Victoria Entwistle, Director of Clinical Services, Quality & Compliance of David Lewis commented "I want to take this opportunity to personally thank every one of you for the tireless work you do day in and day out. Without your dedication, we would not be able to achieve the level of care and support that we do. I am extremely proud of the team and this award recognises their contribution.

David Lewis remains committed to ensuring exceptional care and support across all of our services. The nursing team's loyalty and dedication are evidenced by some members working at our clinical services for over two decades, accumulating 140 years of total length of service. They excel in establishing rapport with residents and families, leading to holistic and individualised care."

The team holds various qualifications, including RGN, RNLD, RNMH, and dual qualifications. If you are interested in looking at any of their services please visit their website on www.davidlewis.org.uk



GUMPO EXPANDS



Gumpo, a Macclesfield digital marketing agency, is excited to announce the expansion of its services to clients in the local area and help them grow their business. The agency now offers video production, A+ Amazon Content and Storefront Optimisation, as well as SEO migrations and audits.

Gumpo has been expanding their video production services aimed at helping businesses create compelling visual stories that resonate with their audience. With PPC and Social Media both having an increasingly heavy focus on video content, they have grown their existing offering to help brands increase their presence and engagement digitally.

In addition to video production, Gumpo now provides specialised Amazon services, including A+ Content and Amazon Storefront Optimisation. These services help businesses improve their Amazon listings and storefronts that drive higher

conversion rates and elevate brand visibility on the platform.

Gumpo have continued to build upon their robust SEO services to offer site migrations and audits. Gumpo's SEO audits identify areas for improvement, ensuring that clients' websites maintain or improve their rankings during transitions. This comes as no surprise as SEO has grown significantly as a key revenue-driving marketing channel over recent years.



"We're really excited to expand our services and bring even more value to our clients," said Charlie Jackson, Executive Director at Gumpo. "These additions are all about staying in tune with what our clients need and making sure we're helping them succeed in an ever-changing digital world."

For more information visit: www.gumpo.co.uk

TYTHERINGTON BUSINESS VILLAGE



Nestled just two miles north of Macclesfield town centre along the Silk Road, Tytherington Business Village is more than just a place to work—it's a vibrant business community. Spanning 43 acres of mature parkland, this mixed-use development offers a unique blend of workspaces, residential areas, and a host of amenities, all set within beautifully maintained grounds.

Home to 19 office buildings that accommodate businesses of various sizes and industries, Tytherington Business Village is a hub for innovation and growth. With a selection of lab capable space, it's been popular with life science companies, attracting the likes of Alderley Analytical, Peak Proteins, Lucid Group and Illingworth Research Group.

Community spirit thrives here, with on-site amenities that cater to the needs of both business and residential members. The Beefeater pub/restaurant, Premier Inn, and the hugely popular Hannah's Place café which opened last year, have become popular gathering spots among the community. The on-site nursery adds to the family-friendly atmosphere, making it easier for working parents to balance their professional and

personal lives. The Tytherington Club is 2 minutes away with a golf club, gym, spa, swimming pool and new hotel.

The park's carefully maintained landscapes, along with woodland walks, benches, and regular visits from food trucks, along with newly planned networking events mean the park provides many opportunities for relaxation and socialising. The long-term presence of businesses is a testament to the park's enduring appeal.

Tytherington Business Village is more than just a business location—it's a thriving community where businesses and people flourish together.

To find out more about Tytherington Business Village visit mytytherington.co.uk or orbit-developments.co.uk/Macclesfield



OUT AND ABOUT WITH THE CHAMBER

2024 has been an incredibly busy and exciting time for the Chamber Events Team. We've had the pleasure of hosting a variety of events, and it's been fantastic to see so many members joining us. Here's a recap of what we've been up to since the last edition of Chamberlink:



Carbon Reduction Workshop - 17th April at Barclays Technology Centre, Radbroke

Our Carbon Reduction Workshop at Barclays Technology Centre was a timely event addressing the importance of sustainability in business. Attendees were guided by the expertise of Mark Miller from Auditel, who shared actionable strategies for reducing carbon footprints and fostering a greener future.



Peak Cluster Networking Breakfast - 23rd April at Sutton Hall, Macclesfield

Held at Sutton Hall, our Peak Cluster Networking Breakfast brought together local businesses in a relaxed setting and was led by John Egan from Progressive Energy. Attendees enjoyed a morning of networking while soaking in the history and charm of the venue.

Building Dementia Awareness Networking Breakfast - 30th April, East Cheshire Hospice

Raising awareness of dementia, this networking



breakfast at the new Sunflower Centre provided insights into supporting those affected by dementia. It was a meaningful event that combined learning with community spirit. We're very privileged to have been introduced to their new Sunflower Centre and to see the amazing work that Debbie Kassas, Luke Oldham and the rest of the staff do.



Brand Brilliance with Lyfe Studio - 9th May at Glasshouse, Alderley Park

Craig Fell from Lyfe Studio returned for our Brand Brilliance workshop at Glasshouse, Alderley Park. This event focused on building and protecting your brand, with practical tips to enhance your business's visibility and reputation.



Wilmslow Youth Networking Breakfast - 14th May

We had the pleasure of hearing from Matt, the charity CEO, and Claire, their Community Partnerships Manager, about their work to support

the local community and the next generation of entrepreneurs. Wilmslow Youth Networking Breakfast was a dynamic event where young professionals connected and shared their aspirations.



Business Showcase Networking Breakfast – 23rd May at One London Rd, Alderley Edge

We kicked off with a vibrant networking breakfast at One London Road in Alderley Edge. This event provided a platform for businesses to showcase their services and connect with potential clients. The energy in the room was palpable, and attendees left with valuable contacts and insights.



Net-walking with North Cheshire Chamber – 5th June

Combining business with fitness, our Net-walking event took place in the beautiful surroundings of North Cheshire. Attendees enjoyed a refreshing walk while engaging in meaningful conversations. It was a perfect way to network in a relaxed, outdoor setting. And when we say relaxed, we mean wind, rain, a hailstorm, showers, sunshine; yes, we got all seasons in just a couple of hours before enjoying well earned coffee and cakes at The Nose Coffee.



The Business Club – 19th June at Hollin House, Bollington

In partnership with Harts Chartered Accountants and Orbit Developments, our Business Club lunch at Hollin House in Bollington was a resounding success. Ajay Kapadia from Cut The Mustard was the keynote speaker, sharing insights on implementing software systems that help streamline internal business processes.



Networking Breakfast at Manchester Airport – 25th June at Aerozone Facility

This unique networking event took place at Manchester Airport's Aerozone Facility. Attendees had the chance to network in a dynamic environment while learning more about the airport's operations via Mike Murphy-Pyle, Manchester Airport's Head of Media. It was a memorable morning filled with opportunities to connect and grow.

Emergency First Aid at Work - 1 Day Course – 27th June at Macclesfield College

Safety in the workplace is paramount, and our one-day Emergency First Aid course at Macclesfield College equipped attendees with essential skills to handle emergencies, including our very own Events Manager Jade Hyde. The course was hands-on and practical, ensuring everyone left with the confidence to act in a crisis.



Essential Selling Skills with Gilly Thompson – 2nd July at Stock Farm, Altrincham

Our Sales Club event at Stock Farm focused on honing essential selling skills. Gilly Thompson delivered an engaging workshop that provided actionable strategies for improving sales performance. Attendees left with new techniques to apply in their businesses.

Strategic Marketing with Ceri James – 16th July at Capesthorpe Hall, Macclesfield

At the picturesque Capesthorpe Hall, Ceri James led a masterclass on strategic marketing. This event was perfect for businesses looking to refine their marketing strategies and stay ahead of the competition. The historic venue added an extra layer of inspiration to the day.



Summer Social and Fun Padel Tournament – 18th July at Alderley Park

Our Summer Social at Alderley Park was a hit, featuring a fun Padel tournament and followed by refreshments at the local Churchill Tree pub. Members enjoyed friendly competition and networking in the summer sun, making it a perfect way to strengthen relationships within the Chamber community.



2024 Young Professional Network – 6 sessions at Macclesfield College in partnership with Cheshire & Warrington Pledge

Supporting the next generation of professionals, our Young Professional Network launched in 2024 with six sessions at Macclesfield College. This initiative, in partnership with Cheshire & Warrington Pledge, offers young professionals the opportunity to develop their skills and build valuable networks



Monthly Network Knutsford at The Tea Room, Knutsford

Continuing our popular monthly networking breakfasts in Knutsford, we gathered at The Tea Room every 2nd Wednesday of each month. These sessions have become a staple for local businesses to connect and share ideas over a delicious breakfast.



Our August edition was named Network Knutsford & Dine: An Evening at Gusto where we received a great turn-out of people. The great food and conversation was flowing and we truly thank everyone who made it and the welcome we received from Viv Taylor-Fletcher and the rest of the Gusto staff.

INDUSTRIAL STYLE DOORS AND WINDOWS



Contemporary, industrial-style aluminium and steel doors are gaining popularity in home design, seamlessly blending industrial style slim sightlines with the practicalities of all-metal construction.

Defining characteristics are sleek design and clean lines, typical of the Art Deco movement. Internal doors and room dividers with geometric patterns, can seamlessly integrate into home décor in both contemporary and traditional homes.

Unlike traditional steel external doors which were single glazed, draughty and prone to rust, modern doors are manufactured from powder-coated aluminium and are double glazed. These doors are maintenance-free and will be trouble-free for years, whilst saving money on your heating bills.

KAT is a specialist manufacturer of bespoke doors and windows, based in Macclesfield for over 25 years. Every heritage door and screen supplied by KAT is made to bespoke designs to emphasize symmetry. Doors and any side frames can incorporate horizontal and vertical slim aluminium glazing bars to create sharp, angular designs, resulting in a style which is balanced and mirror-

image on both sides of the door.

By replacing an external solid wall with a glass wall you can create a seamless connection between inside and outside, allowing unobstructed views of your garden and beyond. KAT's Art Deco fixed exterior screens can sit alongside a single or double door, or they can be supplied as a standalone item to create a complete glass wall.

KAT supply and install doors throughout Cheshire and Derbyshire. Our design studio showroom is on Hurdsfield Industrial Estate.



MEEL GROUP AWARD



Meel Group were recently nominated for three awards at the Northwest Grafters, (Best Plumbing & Heating Contractor, Best Electrical Contractor, and Best Facilities Management Company), facing stiff competition from some of the best contractors in the Northwest. Meel Group were presented with the award 'Best Facilities Management Company' by Jenny Powell, TV/Radio Presenter. Michael Whitehead, Building Services Director, said "Whilst I'd love to take the credit a huge congratulations must go to all the team and the wider business, who really are the ones, day-in and day-out at the front end delivering constantly for our valued clients. I hope this win will be the first of many!" To maintain our momentum and continue our path of excellence, we are committed to attracting and retaining top talent. We seek individuals who are not only highly skilled but also align with our values and vision. Our recruitment process is designed to offer an environment where their talents can thrive, and they can contribute meaningfully to our

collective success.

Our journey towards continued improvement is ongoing, fuelled by our commitment to growth, sustainability, and professionalism. By aligning with talented individuals who share our vision and values, and by fostering strong collaborations with our partners and workforce, we are confident in our ability to shape a brighter future for the built environment sector. Together, we are building a legacy of excellence that will stand the test of time.



 Office for National Statistics (ONS) confirms that **Cyber Crime is the number one crime type in the UK**

How prepared is your business?

**Cheshire Constabulary
Cyber Protect Team offers
Cheshire based Small and
Medium Enterprises (SMEs)
FREE comprehensive cyber
support:**

- Staff Training Events
- Data Loss Security Check
- How to build a Cyber Action Plan
- Check your email Security and Protect your customers
- IP Address and Website Security Check
- How to build a Cyber Action Plan
- Web Browser Security Check
- Free Security Monitoring System from Police 'CyberAlarm'
- Funded Access to Cyber Resilience Centre (CRC)
- Get your Business Cyber Essentials certified
- Latest trends, vulnerabilities and Scams updates



**Cheshire
Constabulary**

Contact Detective Constable Andrew Kevan, Cyber Protect Officer
andrew.kevan@cheshire.police.uk 



STOP



THINK



PROTECT

**CHESHIRE CONSTABULARY
CYBER TEAM MAKING
CHESHIRE A SAFE PLACE
TO DO BUSINESS!**

ACADEMIC AND EXTRA-CURRICULAR SUCCESS AT KINGS



King's students bucked the national trend to earn record results on A Level results day. For the first year since 2019, national A Level results showed a small decline, but at King's it was yet another bumper, record-breaking year. Head, Mr Slack, said: "I couldn't be prouder of them."

A stunning 48% of all grades were at A*/A, with 81% of grades at A* - B. A fabulous five students achieved three A*s, while more than a third of students achieved an A* in one subject or more. The results confirm King's in the Top 10 of North West independent schools in the influential Sunday Times league tables based on academic results.

Head, Mr Slack, paid tribute to the students' work ethic and commitment: "I'm absolutely thrilled with this tremendous set of A level results which show a continued upward trend for results year-on-year. Our school aim of 'challenging pupils to aspire, work hard and achieve' is well represented by this determined and talented group of young people. They have developed broader skills such as leadership, resilience and independence and their talents extend well beyond the classroom into the extra-curricular arenas of music, sport and drama. Several of these students have gained international representation in areas such as netball and rugby." King's has also been shortlisted in the 'Independent School of the Year Awards' for 'Sporting Achievement'.

It is the Macclesfield school's third listing in the last three years having previously been nominated for pupil wellbeing and educational innovation from over 2,000 schools nationwide.

Academic achievements weren't the only highlight for King's this year. Alongside their strong A-level results they were national champions in U14 rugby; fourth in the country at U14 Netball; had four team golds at the national trampoline finals; won the Preliminary 12 dressage final at the inter-county team championships at Hickstead and were national U15 finalists last year in cricket.

Head, Jason Slack, said: "Central to our submission was not just the level of our success at an elite level, but also the breadth and inclusivity of our participation from wheelchair basketball to disabled sailing."

Jason emphasised: "As a school with a number of pupils who are wheelchair users, we are keen to meet everyone's needs and offer them a positive experience of sport. Pupils regularly enjoy sailing, swimming and other accessible sports, and we have hosted two wheelchair basketball matches for the peer group of one pupil who regularly competes in this sport outside of school."



Photo Credit -
John Baldwin



CHESHIRE VIBE SET TO INTERGRATE INTO LOCAL LIFE NETWORK

LOCAL LIFE

“Cheshire Vibe, widely recognised for its dynamic coverage of local businesses and lifestyle in Cheshire, is set to integrate into the Local Life network. This strategic move will allow Cheshire Vibe to maintain its distinctive identity while leveraging the extensive resources and broader audience of Local Life.

“We are absolutely thrilled to welcome Cheshire Vibe into the Local Life family,” said Laura Bosworth, Founder and Chief Marketing Officer of Local Life. “This acquisition aligns perfectly with our vision of promoting outstanding independent businesses. By merging our brands, we aim to become the premier platform for discovering and supporting everything Cheshire.”

As part of its integration, Cheshire Vibe is poised to undergo a revamp, with exciting plans in place to position the platform as the ultimate guide to independent Cheshire. The focus will be on

spotlighting local gems, from artisan cafés to creative makers, ensuring small business owners receive the recognition they deserve.

New features are in development to make it easier for users to discover the best of Cheshire, including top-rated eateries, unique shopping experiences, and creative hotspots. Followers of both Local Life and Cheshire Vibe can look forward to exclusive content and insights that celebrate the uniqueness of Cheshire.

For the latest updates and to explore what's next, visit Local Life (<https://locallife.online>)”



CHESHIRE & WARRINGTON LOCAL SKILLS IMPROVEMENT PLAN

Is your business Gen Z ready?

Our second Cheshire & Warrington Business & Skills Conference, helping you better prepare for your next generation workforce.

The Cheshire & Warrington Local Skills Improvement Plan (LSIP) is delighted to host it's 2nd Business & Skills Conference.

This time, we're asking you if you're ready for your Generation Z workforce. We'll be:

- Discussing why and how to engage with your future talent;
- Supporting you and them with their transition to the workplace;
- Looking at inclusive recruitment and selection practices;
- Considering lots of other information to help you and your Gen Zs move forward, to lead your business to further success!

Come, network, eat the lunch and hear from your peers who have found the best ways to excel with Gen Z!



Scan the QR code to reserve a spot with eventbrite!



Thursday 14th November 2024, 9.30am - 3.30pm
The Engine Rooms,
101 Faraday Street, Warrington WA3 6YN

LSIP@sccci.co.uk
www.cheshireandwarringtonlsip.co.uk



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Business & Trade

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Forest Distillery Ltd

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PEOPLEJELLY LEARNING CONSULTANCY



I am Lee Garnett, Owner and Director of Peoplejelly Learning Consultancy. Peoplejelly is a relationship business that loves great learning. We believe that everyone deserves transformational learning at work.

We want to bring the very best in learning technology, science and expertise to any size business. We bring the benefits of having the latest learning technology, techniques and learning experts without the expense of a full-time learning and development team.

We continually invest in the latest learning technology, which we combine with the experience of expert practitioners, to deliver truly captivating and transformational learning solutions.

As a relationship-driven business, we focus on local businesses, which allows us to spend time understanding their businesses unique challenges and successes.

As an owner, CEO or Managing Director of a business, we know that you can't do it all.

As a trusted Learning and Development Partner, we allow the business to do what it does best, while we work alongside the HR partner to increase capability within the business.



We offer a wide range of solutions and as all businesses are unique, our learning interventions and programmes are not off the shelf and are tailored to the business and sector.

Learning and Development is an expansive area. Our key products and services can be summarised within the four key areas below:

- Learning Design
- Learning Programme Management
- Learning and Development Consultancy
- Learning Management and Deployment

These are broken down further on our website www.peoplejelly.co.uk or contact me on 07896 560 632 leegarnett@peoplejelly.co.uk

SPITFIRE DOORS LAUNCHES AUGMENTED REALITY APP



Following other luxury brands, like Bentley, Rolls Royce and Gucci, Spitfire Doors in Macclesfield has introduced an Augmented Reality App for their 'Pivot' entrance doors.

Spitfire's bespoke aluminium front doors are packed with innovation. They are highly secure, extremely thermally efficient and are available with tech options like biometric opening.

When customers want to see how a bespoke front door will look on their own property, Spitfire's iPhone App measures the opening using Light Detection and Ranging technology. LiDAR uses laser beams to measure precise distances and movement, in real time. Customers can effortlessly navigate and interact with the user-friendly interface and see the world around them come alive with dynamic AR elements.

Spitfire Doors has made it possible to take the guesswork out of choosing the perfect Pivot Door. The App allows users to see and experience how a Pivot Door will look and fit in their home. You can engage with the App by opening and closing the door as if it was in situ, in addition to customizing the dimensions, colour, style, and size.

Spitfire Doors has a flagship showroom at 5 Snape Road, Macclesfield, SK10 2NZ. You are very welcome to call in and see the range of luxury front doors on display, Mon - Fri, 8 - 4.30pm or by appointment outside these hours.

Be amongst the first to experience the future of augmented reality. Download the "Spitfire Door App" from the Apple Store and try it for yourself.



TERRYLIFTS LAUNCH ULTRA-COMPACT LIFESTYLE AFFINITY HOME LIFT

Terry Lifts
◆ THE ONE TO TRUST ◆

Terry Lifts, the UK-based specialist in mobility lift solutions, has announced the launch of its latest design, the Lifestyle Affinity Home Lift, which combines style and comfort with unrivalled flexibility.

With over 50 years of experience in designing and manufacturing both public access and domestic home lifts here in the UK, the contemporary, two-person, two-stop standing home lift is an exciting development for mobility retailers, distributors, and installers.

Steve Hill, Marketing and Sales Manager, commented: "One of the main issues in choosing a home lift is lack of space, however, the Lifestyle Affinity Home Lift has been specially designed to fit even the narrowest of spaces, such as narrow alcoves or stairwells. This means it can be installed where others can't, solving a significant dilemma." Similar in design to Terry Lift's best-selling Lifestyle Home Lift but with a more compact footprint, the Lifestyle Affinity Home Lift safely and comfortably takes customers between floors, enabling them to maintain their independence and enjoy their homes more fully.

Designed and manufactured here in Britain, every Terry Lift meets the highest standards in quality and safety, exceeding regulatory compliance, and the Lifestyle Affinity Home Lift is, of course, no



different. Fitted by expert installers trained by ourselves, building control approval and lifetime testing to ensure reliability come as standard. Dave Allen, Managing Director, added: "With the new Lifestyle Affinity Home Lift, you can trust that the home lift solution customers are looking for will be the one you can offer, every time."

For more details about the new Lifestyle Affinity Home Lift, and the whole Terry Lifts range, visit www.terrylifts.co.uk | T: 01565 752 800 | E: enquiries@terrylifts.co.uk

SUPPORTING THE CHRISTIE CHARITY FROM INCREDIBLE HEIGHTS

A former cancer patient is taking on a gruelling run to the top of Manchester's iconic Beetham Tower to raise funds for the hospital that treated him.

41-year-old Phil Evans from Middleton has previously completed The Christie Tower Run twice, and is aiming to take on a third run on Sunday the 20th October 2024. And this year Phil will be accompanied by 10 of his colleagues at NatWest to raise funds for The Christie Charity.

Fitness fanatic Phil is a keen runner and cyclist. However, in 2018, he was diagnosed with testicular cancer, bringing his active lifestyle to a halt. After three rounds of chemotherapy, he got the all-clear. Once he was discharged in May 2019, he decided he wanted to get back into fitness. His time at The Christie inspired him to begin taking part in numerous sporting events, including the Manchester 10K and Manchester Marathon, to give back to those who supported him through his treatment.

In 2022, Phil signed up for The Christie Challenge, where he completed six fundraising activities in 12 months. One of these fundraising events was The Christie Tower Run, where participants can sprint, jog or walk up the 46 floors of the Beetham Tower. Phil ran it in 5 mins 34 seconds and thoroughly enjoyed it - so much so that he decided to repeat the run the year after where he completed it in an even better time of 5 mins 23 seconds.

"The Christie hospital is a phenomenal place and to put it bluntly, kept me alive!" said Phil. "On a personal note, my physical and mental health has really benefitted. These challenges keep the mind focused and I'm also fitter than I have ever been from all of the training. Thankfully I got a second chance and I'm intent on making the most of it."

Phil can be sponsored by visiting:
www.justgiving.com/page/chemophil2024

You can find out more about the tower run here:

www.christie.nhs.uk/the-christie-charity/donate/donate-online

To support the work of The Christie Charity, please go to [Donate today \(christie.nhs.uk\)](http://Donate today (christie.nhs.uk)) or ring 0161 446 3988.



The Cheshire East Business Support Initiative

Supporting local entrepreneurs and businesses with fully funded training to help your business start, grow and succeed. Training is available to any business in the Cheshire East Area

The following events will be delivered by North Cheshire Chamber of Commerce:



TUESDAY 17TH SEPTEMBER

Presentation Skills with The Charisma Coach

Cottons Hotel, Knutsford

Breakfast with the Experts: Economic Update

Glasshouse, Alderley Park



TUESDAY 22ND OCTOBER

HR & Recruitment with Knights and Synergy

Riverside Court, Wilmslow

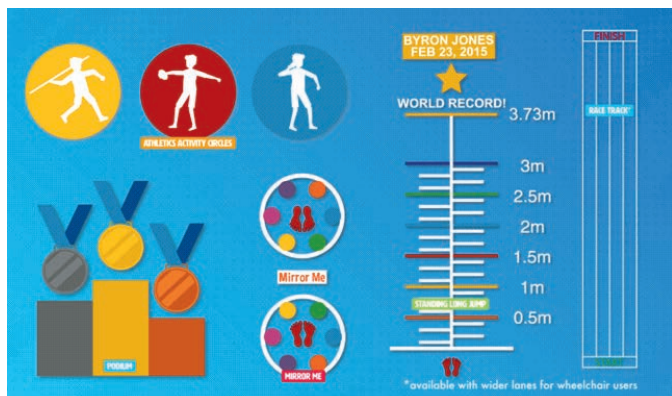
Scan the QR code for more information and bookings:



This project is funded by the UK Government through the UK Shared Prosperity Fund.



GOING FOR GOLD WITH INCLUSIVE PLAYGROUND MARKINGS



The award-winning team at Thermmark is excited to launch our latest initiative, Going for Gold. This promotion aims to inspire the next generation of athletes in local schools by providing vibrant thermoplastic playground markings. Our designs bring the spirit of international athletics to playgrounds, encouraging fun physical activities

that foster teamwork, discipline, and a love for sports.

Going for Gold also embraces inclusivity, with customizable markings for wheelchair users and those with sensory needs, ensuring every child can participate and thrive, regardless of ability. This inclusive approach not only supports physical activity but also promotes social interaction and understanding amongst all students.

We're proud to support schools and community groups in creating a healthier, more inclusive future for all children. We believe that by bringing the excitement of the global stage to local playgrounds, we can inspire the athletes of tomorrow to dream big, play fair, and always strive for their best.

CHARISMA - UNLEASHING YOUR SUPERPOWER



Charisma is often perceived as a rare superpower, but it's not limited to a select few. Charisma can be cultivated by anyone.

Meet Sally Anne Smith, a Charisma Coach who has worked globally with leaders in companies like BMW Group, DPDHL, Virgin Atlantic and Nordea Bank. Her clients have mastered successful communication strategies to enhance business results.

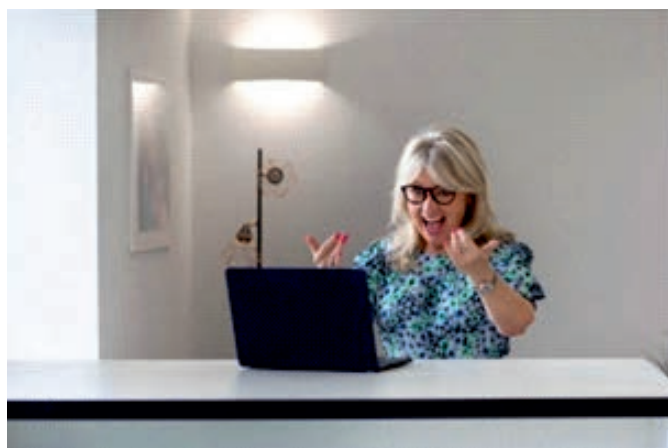
Key to charisma is presence—a commanding energy that draws attention and fosters curiosity. Charismatic individuals also excel in verbal communication, skilfully modulating their voice to keep audiences engaged.

Energy is crucial to influential communication. Bringing authentic energy to the conversation ensures people listen. Remember: we are the weather we bring – gloomy rain or bright sunshine. The choice is yours!

Confidence is the cornerstone of charisma. It's not

arrogance but a self-assurance that builds trust and connection with an audience.

Charisma is not an innate trait; with the right coaching, practice and accountability, anyone can unlock their charismatic potential and achieve success.



UNLEASH CREATIVITY WITH BOLLINGTON PRINTSHOP

Unleash Creativity: Transform Your Business with Unique Printed Merchandise and Materials

In a world saturated with generic business materials, standing out from the crowd has never been more crucial for businesses looking to make a lasting impression.



Printed merchandise and materials offer a tangible way to connect with customers and leave a memorable mark, but they don't have to be boring or created from the Canva template of the month. In fact, embracing creativity and injecting an individual flair into your printed materials can set your business apart and elevate your brand presence in a meaningful way.



At Bollington Printshop, we believe that every piece of printed material should be a reflection of your brand's unique personality and values. Whether it's a business card, brochure, or promotional item, we work closely with our clients to create custom designs that capture their essence and resonate with their target audience. By infusing creativity and originality into every project, we help businesses break away from the



mundane and showcase their distinct identity.

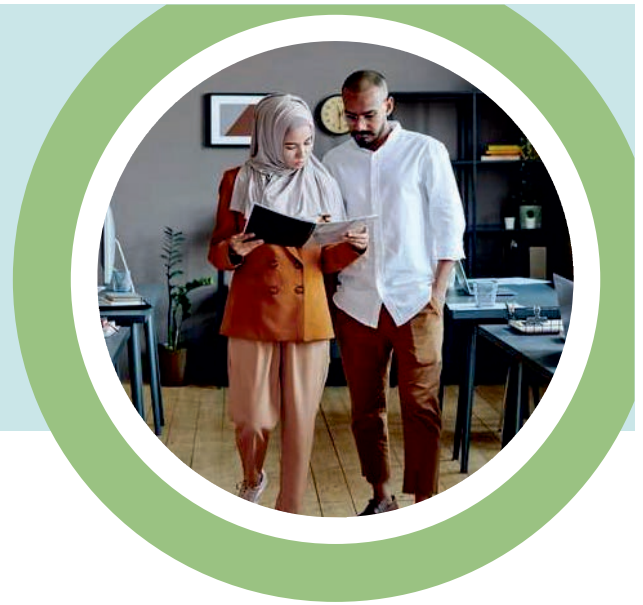
Printed merchandise and materials are powerful tools for building brand recognition and fostering customer loyalty. By embracing innovative design concepts and incorporating personal touches, businesses can forge stronger connections with their audience and leave a lasting impact. Let your business shine with printed materials that are as unique and extraordinary as your brand. Dare to be different, and watch as your creativity transforms the way you engage with customers.

Get in touch: 01625 574828 or vikki@bollingtonprintshop.co.uk



Member benefits with Westfield Health

Find out how Westfield Health can help you support your employees' wellbeing.



Chamber Primary Health Cash Plan

Cashback, up to set limits, on essential healthcare and access to valuable health and wellbeing services. Key benefits include:

- 24-hour Advice and Information Line and structured counselling.
- 24/7 telephone access to a GP.
- Gym discounts.
- Cover for dependent children on some benefits at no extra cost.
- Discounts and offers at hundreds of retailers and restaurants.



Private Health Insurance

Private Health Insurance makes private surgery and medical treatment more affordable and accessible so your employees can be treated quicker and back in the workplace sooner.



Wellbeing Calendar

Ready-made employee engagement programmes to support your employees' health and wellbeing all year round.

As a Chamber member you're entitled to a 25% discount on the Health Calendar or Wellbeing Plan solutions.



Wellbeing advice hub

Free resources to support employees, managers and business leaders with wellbeing both in and outside the workplace.



Wellbeing solutions

Westfield Health provide a range of additional solutions to support your employees' mental and physical health including:

- Mental Health First Aid courses.
- Webinars, workshops and training.
- Corporate fitness services.
- Health and lifestyle screenings and more...

For more information, contact
your Westfield Health
& Wellbeing Consultant

Name: Manni Aheer
Email: maheer@westfieldhealth.com
Phone: 07710-074753
westfieldhealth.com/chamber

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Chamberlink WINTER 2024